

NUCA IOWA

REPRESENTING UTILITY & EXCAVATION CONTRACTORS

Join us for **NUCA of Iowa Dozer Day 2025...**



SAVE THE DATE



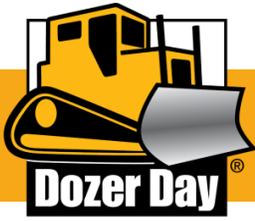
Where kids Drive!

SEPTEMBER 20-21, 2025

IOWA STATE FAIRGROUNDS DES MOINES, IA

**CONNECT WITH
TOMORROW'S
WORKFORCE
& AMPLIFY YOUR
COMPANY'S IMPACT!**

- Help us educate our kids about the value of building sustainable communities
- Help us build awareness about careers in construction
- Support local nonprofit organizations!



Where kids Drive!

PARTNER WITH US!



SPONSORSHIPS

If your company is passionate about promoting careers in construction, we invite you to be a sponsor for Dozer Day! We have five standard packages to fit the investment level that is right for you. Check out our Sponsorship Opportunities page for package details!

- DIAMOND SPONSOR - \$10,000 + INVESTMENT ****
- PLATINUM SPONSOR - \$5,000-\$9,999 INVESTMENT ***
- GOLD SPONSOR - \$2,500-\$4,999 INVESTMENT ***
- SILVER SPONSOR - \$1,500-\$2,499 INVESTMENT ***
- BRONZE SPONSOR - \$1,000-\$1,499 INVESTMENT ***

*MINIMUM \$1,000 MONETARY DONATION REQUIRED
** MINIMUM \$5,000 MONETARY DONATION REQUIRED



IN-KIND DONATIONS!

In addition to our sponsorship packages, we rely on generous in-kind donations from our business and community partners. In-kind donations receive a sponsorship value totaling half the items retail value. (Example: Equipment donation valued at \$5000 retail receives a \$2,500 Dozer Day sponsorship and the rest is a monetary donation)

EVENT LOCATION

ELWELL FAMILY PARK @ IOWA STATE FAIRGROUNDS

The outdoor arena includes bleachers and covered seating, as well as on-site restrooms

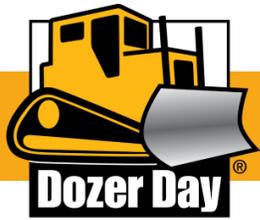


Maximize Your Brand Exposure at a Premier Location

As a Dozer Day sponsor, your company will be prominently featured at during the event at Elwell Family Park – a high-traffic venue at the Iowa State Fairgrounds. Hundreds of attendees are expected, including families, future workforce prospects, and industry leaders. Your brand will receive exceptional visibility throughout the event grounds.

Targeted Advertising Opportunities with Lasting Impact

Sponsorship includes valuable advertising placements such as on-site signage, branded equipment stations, banners, digital promotions, and inclusion in event materials and media coverage depending on your package. It's a unique opportunity to connect your brand with community impact, workforce development, and the next generation of industry professionals.



SPONSORSHIP OPPORTUNITIES

Where kids Drive!

\$10,000 Diamond Sponsorship

(sponsors must provide a minimum \$5,000 cash donation)

- 30 Very Important Operator (VIO) tickets
(One-hour early entrance at 9 AM on Saturday OR Sunday)
- Corporate logo on home page of Dozer Day website with live-link
- Corporate Logo on cover of Dozer Day program/event map
- Corporate Logo on T-shirt
- Opportunity to include company sticker on Dozer Day hardhats
- Opportunity to host company Dozer Day booth/activity on Dozer Days in preferred area
- Opportunity to display banner strategically at Dozer Day event
- Corporate logo on Dozer Day collateral materials (community-wide distribution)
- Acknowledgment on sponsored ads
- Use of Dozer Day logo (each use of logo must be approved before publication)
- Sponsorship mentions on social media and eblasts
- 15 Dozer Day Tshirts

**SPONSORSHIP
DEADLINE
AUGUST 15TH!**

\$5000 Platinum Sponsorship

(sponsors must provide a minimum \$2,500 cash donation)

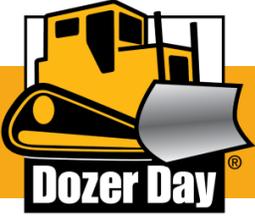
- 20 VIO tickets
- Acknowledgment on sponsored ads
- Opportunity to host company booth/activity on Dozer Days
- Opportunity to display banner strategically at Dozer Day event
- Corporate logo on Dozer Day website "Sponsors" page (with live-link)
- Corporate logo on Dozer Day program/event map (inside)
- Corporate logo on Dozer Day collateral materials (community-wide distribution)
- Corporate Logo on T-shirt
- Use of Dozer Day logo (each use of logo must be approved before publication)
- Sponsorship mentions on social media and eblasts
- 10 Dozer Day tshirts

**SPONSORSHIP
DEADLINE
AUGUST 15TH!**

\$2500 Gold Sponsorship

- 15 VIO tickets
- Corporate Logo on T-shirt
- Corporate logo on Dozer Day program/event map
- Corporate logo on Dozer Day website "Sponsors" page (with live-link)
- Sponsorship mentions on social media and eblasts
- Use of Dozer Day logo (each use of logo must be approved before publication)
- Opportunity to host booth/activity on Dozer Days
- 5 Dozer Day tshirts

**SPONSORSHIP
DEADLINE
AUGUST 15TH!**



SPONSORSHIP OPPORTUNITIES

Where kids Drive!

\$1500 Silver Sponsorship

- 10 VIO tickets
- Opportunity to host booth/activity on Dozer Days
- Opportunity to display company banner at assigned booth
- Corporate name on Dozer Day website “Sponsors” page
- Sponsorship mentions on social media and eblasts



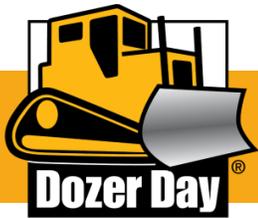
\$1000 Bronze Sponsorship

- Opportunity to host a booth/activity
- Corporate name on Dozer Day website “Sponsors” page
- 5 General Admission Tickets

VIO = Very Important Operator tickets: One-hour early entrance at 9am on Saturday OR Sunday

**WHAT'S IN IT FOR EARLY BIRDS?
T-SHIRTS!!~!**

Be the hero. Sign up and pay by July 31st and you will receive free T-shirts for those working at your booth!



Where kids Drive!

JOIN OUR DOZER DAY ARMY!



VOLUNTEER

It takes hundreds of dedicated volunteers to make this event happen. Whether you are a certified Heavy Equipment Operator that can assist kids on active equipment or a high school student looking for community service hours- we welcome the support!

